**PROGRAMS**

**PAGEANTRY**

Our beauty Pageantry shapes, grooms and prepare girls and women into gorgeous, confident and promising models, beauty queen and divers.

We built our students confidence, leadership skills and mold them to become good role models to the society, by helping them come up with impactful projects that contributes to the growth of society.

For children pageantry we empower them to be confident Infront of a large croud by giving them a pageantry experience through the Miss L&C competition that happens annually.

The class is open to every girl and woman between the age of 12 and above.

**BEAUTY PAGEANTRY CATEGORY: course**

**1.ART OF COMMUNICATION**

-Essential interview skills

-Formation of apt introduction for various pageantry

-Be brief and yet specific

-Speech enhancement i.e voice

-Connecting with judges and handling stage

-Mic utility

**2.RAMP WALK**

-How to select the right set of heels

-Posture & pose

-Variation Ramp walk (for cocktails, Ethnic, Evening gown)

-stage presence & Charisma

-posing

-Turning

**3.FITNESS & DIET**

-Diet/Nutrition

-Exercise Routine (To make your body proportion right)

**4.CAMERA FACING TECHNIQUE & PORTFOLIO ASSISTANCE**

-Brief about modeling

-How to pose for camera

-Modeling technique and body language

-Type of modeling:

 a) Editorial/Commercial

b) Catalogue

c)High fashion

d)Look book

-Practice photoshoot session

**5.MAKEUP LESSONS**

-How to do make up for various assignment:

a)Day Look

b) Night Look

c) Party Look

**6.TABLE ETIQUETTE MANNER**

-Eating style (US,UK,ASIAN)

-Table Setting

-Seating Etiquette

-Napkin Etiquette

**7.SOCIAL GRACES**

-Social Etiquette

-Personal Hygiene

**8.POWER DRESSING LESSONS**

-Styling Tips For Your Body Type

-Tips On Footwear

-Styling Tips For Neckline

-Knowledge of color which suits your personality

- Accessorizing according to your face shape

**9.PAGENTRY QUESTIONS & ANSWERS ROUND PREPARATION**

-Question Handling (Primarily Round, Prejudging on stage & one-on-one )

-Q&A : Personalize Your Answer So That It Sounds Original

**RUNWAY MODELING**

"A first show starts with a great walk".When going into a casting the first thing you will do is show your walk.We make sure that you stand out and impress with a confidence walk.

Our runway classes offers a positive mindset and wellness as the foundation of the models. Students have a fundamental skill to learn with passing and persistent, allowing them to reach their full potential.

We ensure that students acquired knowledge and skills that boost their confidence and ambition necessary to face any challenge and obstacle they may experience in their pursuit.

**COURSE UNDER RUNWAY MODELING**

-How to walk confident on the runway

-How to perfect your posture

-How to make great portfolio picture

-How to pose on the runway

-How to control your facial expressions

- How to make a great facial impression at castings

**COMMERCIAL MODELING**

You don't have to be tall or a specific body type to break into the modeling world.Commercial Modelo embrace all looks, ageand body shape for advertising, campaign and product marketing.

It is a rewarding field with the fashion industry that offers individuals an opportunity to be the face of product and connect with consumers in visual emotional level.

We ensure that our students are able to showcase versatility and have a professional representation to naviothe industry effectively.

**COURSE UNDER COMMERCIAL MODELING**

-How to build your portfolio

-How to create a presence on social media

- Fitness and Diet

-Camera facing technique

**ETIQUETTE CLASSES**

Etiquette is a life skill and not a complicated rule.Its about communicating confidently, respectfully and effectively with other people no matter the context.

Whether its a formal dinner or a job interview,a knowledge of etiquette helps you understand other people needs ans expectation.

Our etiquette classes teachers you to apply etiquette to any social context, equipping you with the skills to communicate appropriately in any medium. Our straightfoward and practical programms will make your future interaction with others more effective and enjoyable.

**COURSE UNDER ETIQUETTE**

-Dinning Etiquette

-Image consultancy, including style and beauty

-Elegant social skills

-Gracful movement: sitting, standing and walking

-How to gain confidence in any social situation

-Conversation etiquette at any social events

-Mastering effective eye contact

-Social media & email and phone manner

- How to deal with bad manners

**6 WEEKS MASTERS CLASSES TIME TABLE.**

|  |  |  |  |
| --- | --- | --- | --- |
| WEEK 1, WEEK 2, WEEK 3 | WEEK 4 | WEEK 5 | WEEK6 |
| PAGEANTRY  | HIGH FASHION/RUNWAY  | COMMERCIAL MODELING & ETIQUETTE  | PORTFOLIO BUILDING  |